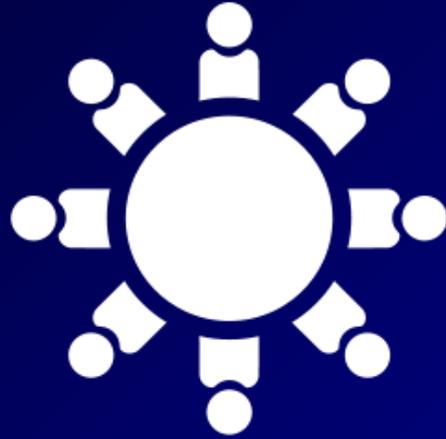


# Upward

Spiral Professionals

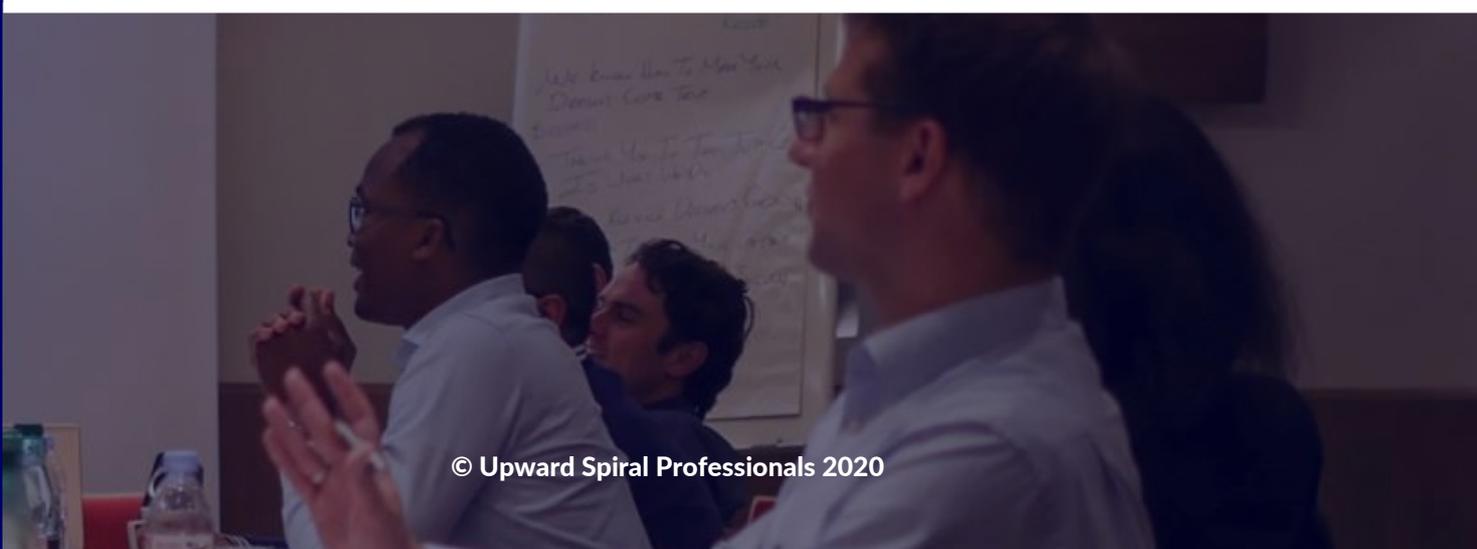
The Home of Practice Development

presents



Rising Star Roundtable

Martin Bissett...



# USP Rising Star Roundtable

The Rising Star Roundtable is a progression from Martin's original '**Passport to Partnership**' curriculum which was developed in conjunction with the Pennsylvania Institute of Public Accountants back in 2014-15 and indeed ran as a regular elite programme in the PICPA schedule through to 2018.

Taking that content and building a community structure around it, the Rising Star Roundtable is now designed to provide a speakeasy or a confidential environment for Rising Stars to get peer level support, expert level support and even let off a bit of steam about frustrations they may be facing in their employment, which I am sure you will agree is a much stronger option than issues remaining under the radar and risking a resignation.

In the Passport to Partnership program, we created 17 partners out of our intake of 45 when it was last measured. However, we are aware that the partnership model is not necessarily the future of 21st century accountancy and therefore it is 'leadership development' we are focusing on in this community.

Whether the ambition of the individual is to become a partner, an owner, a director, an associate, a departmental head or whatever their ambition is, our design is to have this community and accelerate that process for you and your firm.

## The 3-Wins of the Rising Star Roundtable

- 1** Win number one is for the participating Rising Star, and we have a capacity of 3 per firm in the roundtable . This demonstrates you are investing in their future, that you are willing for them to put time into this project and that you see them as leadership material.
- 2** The second win therefore is obviously for the firm, especially considering how difficult it is to recruit in the profession at this time. Most firms report they find it easy to recruit people but very hard to recruit quality people and given that these are quality people you nominate for the Rising Star Roundtable, we are obviously bringing a benefit to the firm to avoid any unnecessary attrition from the headcount.

3

Thirdly, it's a win for the clients you serve. Much of the Rising Star Roundtable content focuses its gaze on commercial awareness. (Having technically trained professionals act like business owners, deal creators and value creators.) We are looking to turn what are sometimes cost centres into profit centres.

This, of course, improves the perception in the marketplace of your firm and your people and therefore creates opportunities for a greater level of value to be delivered to those clients over time.

So it's a 3-way win we are offering in the Rising Star Roundtable.

### **The Rising Star Roundtable Call Outline**

The outline of the call itself will include a **teaching section** from Martin first of all, followed by an accounting profession **Newsdesk**. We find many technical professionals are siloed and are not aware of what is going on commercially which will affect them in the profession going forward.

After the first two sections we follow with an **open roundtable** where we discuss issues facing us, whether it's from a career point of view or from a profession-wide point of view.

We then have a wonderful section called '**Ask and Serve**' and the ask and serve is there to provide an opportunity for peer level support, for individuals to reach out to ask '*Can anyone help me with..? Has anyone got a template for..?*' and so forth.

### **The Aim of The Rising Star Roundtable**

The ultimate objective of the roundtable discussion is for individuals to take control of their career and for us to take your rising stars and to return to you commercially aware leaders.

We hope that's an exciting proposition and look forward to welcoming you.

If you have any further questions please contact Martin Bissett at [martin@upwardspiralpartnership.co.uk](mailto:martin@upwardspiralpartnership.co.uk)

